Global Trilateral MBA
Certificate Program
Howard University School of Business
Washington, DC, USA
Education ~ Experience ~ Leadership
The GTMBA Learning Journey

3 Universities
3 Semesters
3 Courses
3 Continents
3 Time zones
47 GTMBA Client Projects since 2016
14 USA ~ 13 South Africa ~ 1 Ghana ~ 19 China

**USA**
The Office of the Deputy Mayor for Planning and Economic Development, Washington, DC.
US Intelligenc Agency
Perkins Eastman
Zurena
Port of New Orleans
Microsoft
Inmobiliaria Espectacular
MUREX
Government Employee Benefits Association

**South Africa**
Sorbet
PPC
Sakhumzi’s Restaurant
Brand South Africa
Centurion Systems
ZGN Trading, Inc
Aludar Safety Company
AFC Technology Services
Soweto Gold
Amy Foundation
Johannesburg Stock Exchange
SA Modular Homes
Wing Span Consortium

**Ghana**
Chocolate Clothes

**China**
B&Q Education
CUFE MBA Ctr.
Chinese Culture Live!
SunPig
Happy Pets
Rokid
PingAn Bank
Pingu’s English
Techplay
Kingdee Int’l
Software Group
YiJiaFu
ResMed
Career Dream

StarTimes
Yanqing Park
Credamo
Sengene
Angel Palace Ballet School
**Shaping global business executives:** practical consulting experiences with companies in China, Africa and the United States enrich education for Global Trilateral MBA students.

The *mission* of the Global Trilateral MBA Program is to *inspire* and *teach* global citizens to seek solutions to problems impacting humanity.

1. **GT MBA Academic Focus** — curriculum focuses on the global business environment and advanced consulting management, delivered collaboratively by faculty at partner universities

2. **Consulting Projects** - MBA students from partner universities serve as consultants to solve business challenges for selected companies

3. International **GT MBA conferences** and **study tours** in Africa, China and United States
GT MBA
Benefits

✓ Gain international business consulting experience

✓ Discover cultural diversity, customs and practices

✓ Navigate international business protocols

✓ Build teamwork skills across three continents

✓ Develop global mindset

✓ Sharpen leadership skills and collaboration

✓ Broaden self-awareness
International Conferences and Study Tours

- 7-10 day conference/study tour hosted by each partner school, in their home country, on a rotating basis.

- Lectures by business professionals, corporate site visits, tourist attractions, cultural events, and professional development seminars.
Visiting a youth organization in Soweto, South Africa
Ghana Consulting Project, March 2019

“The time with Howard University was really eye-opening, every business needs consultants to hack effective growth. With your advice we are sure that Chocolate Clothes will become a global Fashion giant.”

~ Kwaku Bediako, CEO Chocolate Clothes

https://vimeo.com/showcase/5888236/video/330122163
GT MBA in China
Shanghai and Beijing
Shanghai

Business Briefing Highlights

• Pros and Cons of China’s Market
  — Bradford Perkins, Chairman
  Perkins Eastman

• DC to China Business Opportunities
  DC Center China, Ning Shao, Chief Executive

• AIG Shanghai
  Hugh Whitmore, Associate,
  CallisonRTKL and Jason Briscoe,
  Managing Partner, Steinberg

• China’s Urbanization
  Jonathan Woetzel, Senior Partner,
  Director McKinsey Global Institute
  and Co-Chair Urban China Initiative
Shanghai Education Collaboration

Joint session with MBA students at the **Shanghai University of Finance and Economics**

Group Discussion led by **Richard Foristel**, China Director, Webster University
Howard University School of Business
GT MBA USA Conference
The World Bank, Skills Training, Seminars and Cultural Activities
GTMBA USA Conference 2019

Cybersecurity in public and private sectors

Panel 1: CYBERSECURITY AND THE PUBLIC SECTOR
Yahari H. Butler, DAF, Chief Information Officer
Air Force Cryptologic Office
Aaron J. Ferguson, Ph.D.
Technical Director, Cryptographic Solutions Office
National Security Agency
Charles (Chazz) Scott, Respond Team Lead
National Geospatial-Intelligence Agency

Panel 2: BUSINESS AND CYBERSECURITY
Jim C. Bailey
Director, Information Assurance at AT&T Public Sector
Antwanye Ford, President and CEO
Enlightened
Clay House, Vice President, Architecture and Cybersecurity
CareFirst, Blue Cross/Blue Shield

Moderator: Rajni Goel, Ph.D., Professor & Fulbright-Nehru Scholar,
Research Director - Cyber Security Education & Research Center, School of Business, Howard University
GT MBA Teamwork
What Participants Say
What Participants Say

“The GTMBA program had a huge impact on my MBA experience. It certainly exposed me to a thrilling career in global consulting. Traveling and working in China allowed me to immerse myself in a new culture, try new foods, learn about the history of a new country, and learn the operation of foreign business practices first hand. I am very grateful for the GTMBA program at Howard University for all that I learned and experienced.”

~ Kristen Robinson, MBA 2019
“Howard University's GTMBA program provided me with an invaluable opportunity to grow as a consultant. I was challenged regularly by the workload, most of which focused on solving complex problems for well established China-based companies. Moreover, I was able to strengthen my relationship-building skills via an international team of brilliant minds. I will forever be an advocate for this incredible program!”

~ Kadeem Malieek Pilgrim, MBA 2019
"We work with several business schools and these projects don’t always provide actionable insights that we can further explore or directly put in action. Your students did a great job addressing our core questions through a global lens."

~ LaSean Smith, Senior Director, Product Strategy
New Experiences and Technology, Microsoft Corporation
“Based on the final report we received, the students exceeded our expectations by maintaining global perspectives in their research and analysis to form thorough recommendations. Howard University students set the bar higher for our cruise staff by discovering ways to make the Port of New Orleans a more innovative cruise port that enhances the experience and convenience of passengers along with developing a strategy to potentially leverage Cuban ports to attract the Asian cruise market to New Orleans.”

~ Gary P. LaGrange, president and chief executive officer, the Port of New Orleans
GT MBA
Join us
About the GTMBA Program: During an educational trade mission to China, School of Business Dean Barron H. Harvey shared his vision with city officials to develop partnerships with leading universities in China and Africa as part of a new global MBA program. The Office of the District of Columbia Deputy Mayor, which sponsored the trade mission, embraced the idea. Officials recognized demands from cross-border trade, public and private sector initiatives, multinational corporations and a new digital economy mandate education designed to develop skilled international business leaders. With support from the DC Mayor’s office, Howard University established the Global Trilateral MBA program, establishing academic partnerships in Beijing, China and Johannesburg, South Africa – both Sister Cities to the District of Columbia.
For Additional information, please contact

Anita M. Schmied, Director
HU Global Trilateral MBA Certificate Program
aschmied@howard.edu
1-410-271-4635, WhatsApp
Skype: culturaliq