



# MANAGEMENT

## BBA

General Education Core			
Course No.	Title	Hrs	Prerequisites and Minimum Classification
<i>Maximum 15 credits of "Ds" and minimum grade of "C" for MATH courses. MATH courses fulfilled by a placement test must be substituted with Business or Non-Business Elective(s) totaling the same number of credits.</i>			
ECON 001	Principles of Economics I	3	Varies based on Department
ECON 002	Principles of Economics II	3	
ECON 180	Statistics for Business & Economics	3	
ENGW	English Writing Requirements	6	
HHPL	Physical Education Electives	2	
HIST or POLS	History or Political Science Elective	3	
MATH 007 or MATH 010	Pre-Calculus or College Algebra II	4	
MATH 026 or MATH 156	Applied Calculus or Calculus I	4	
PSYC 050	Introductory Psychology	3	
	Afro-American Elective	3	
	Business or Non-Business Elective	3	
	Foreign Language Requirements	6	
	Non-Business Elective	3	
	Science Elective	3	
<b>Total Credit Hours</b>		<b>49</b>	

Business Core			
<i>Maximum 6 credits of "Ds" and minimum grade of "C" in ACCT 201, MGMT 301 and MGMT 351.</i>			
ACCT 201	Accounting Principles I	3	MATH 006 (C)
ACCT 202	Accounting Principles II	3	ACCT 201 (C); MATH 007/010 (C)
BCOM 320	Business Communication	3	ENGW 101/102/104; ENGW 103/105; MATH 026/156 (C); Sophomore
BLAW 305	Business Law I	3	MATH 026/156 (C); BCOM 320; Junior
FINA 311	Finance Principles	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C); Junior
INFO 010	Business Problem Solving	2	None
INFO 204	Management Info Systems	3	INFO 010
INFO 311	Quantitative Business Analysis	3	ECON 180; INFO 204; MATH 026/156 (C); Junior
INFO 335	Production & Operations Mgmt	3	INFO 311; Junior
MGMT 001	Career Counseling	1	MGMT 011
MGMT 010	Business Orientation	1	None
MGMT 011	Business Orientation II	1	MGMT 010
MGMT 301	Management & Org. Behavior	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C); Junior
MGMT 351	Entrepreneurship	3	FINA 311/312; MATH 026/156 (C); MGMT 301; MKTG 301; Junior
MGMT 390	Business Policy	3	MGMT 301; Senior
MKTG 301	Principles of Marketing	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)
	Business Electives	6	Varies based on Department
<b>Total Credit Hours</b>		<b>47</b>	

Major Core			
<i>Minimum 2.5 GPA and grade of "C."</i>			
MGMT 302	Marketing Research	3	MGMT 301 (C); Junior
MGMT 303	Marketing Communications	3	MGMT 301 (C); Junior
MGMT 304 or MGMT 350	Labor Management Relations or Management of Small Business	3	MGMT 301 (C); Junior
MGMT 316	Business Ethics	3	MGMT 301 (C); Junior
MGMT 331	Decision Making	3	MGMT 301 (C); Junior
MGMT 380	Marketing Planning & Strategy	3	MGMT 301 (C); Senior
<b>Total Credit Hours</b>		<b>18</b>	

Major Electives			
<i>Minimum 2.5 GPA and grade of "C." Choose two of the following courses:</i>			
MGMT 306	Corporate Culture and Ethics	3	MGMT 301 (C); Junior
MGMT 307	Leadership and Spirituality	3	MGMT 301 (C); Junior
MGMT 308	Entertainment Management	3	MGMT 301 (C); Junior
MGMT 309	Sports Business Management	3	MGMT 301 (C); Junior
MGMT 310	Business and New Economy	3	MGMT 301 (C); Junior
MGMT 311	Advanced Management Consulting	3	MGMT 301 (C); Junior; Approval
MGMT 312	Early History of African American Businesses	3	MGMT 301 (C); Junior
MGMT 313	Organization Leadership and Change	3	MGMT 301 (C); Junior
MGMT 314	Diversity and Inclusion in Orgs	3	MGMT 301 (C); Junior
MGMT 340	Management Development/TQM	3	MGMT 301 (C); Junior
MGMT 353	Entrepreneurial Marketing	3	MGMT 301 (C); Junior
MGMT 355	New Venture Development	3	MGMT 301 (C); Junior
MGMT 356	Entrepreneurial Externship	3	MGMT 351/INBU 380 (C); Junior; Approval
MGMT 357	Contemporary Issues in Mgmt	3	MGMT 301 (C); Junior
MGMT 385	Independent Study	3	MGMT 301 (C); Senior; Approval
MGMT 800	Study Aboard	3	Approval
<b>Total Credit Hours</b>		<b>6</b>	

**Total Credit Hours Required for Graduation in Program 120**  
Minimum 2.0 Cumulative GPA



# MANAGEMENT BBA

## FOUR-YEAR EXAMPLE SCHEDULE

### First Year

Course No.	Course Title	Hrs	Course No.	Course Title	Hrs
<b>First Semester</b>			<b>Second Semester</b>		
ENGW XXX	English Writing Requirement 1	3	ENGW XXX	English Writing Requirement 2	3
HIST or POLS	History or Political Science Elective	3	MATH 026	Applied Calculus	4
INFO 010	Business Problem Solving	2	MGMT 011	Business Orientation II	1
MATH 010	College Algebra II	4	PSYC 050	Intro to Psychology	3
MGMT 010	Business Orientation	1		Foreign Language 2	3
	Foreign Language 1	3			
	<b>Total Credit Hours</b>	<b>16</b>		<b>Total Credit Hours</b>	<b>14</b>

### Second Year

<b>First Semester</b>			<b>Second Semester</b>		
ACCT 201	Accounting Principles I	3	ACCT 202	Principles of Accounting II	3
ECON 001	Principles of Economics I	3	BCOM 320	Business Communication	3
HHPL XXX	Physical Education Elective	1	ECON 002	Principles of Economics II	3
	Career Counseling	1	ECON 180	Statistics: Bus & Economics	3
	Afro-American Elective	3	INFO 204	Management Info Systems	3
	Non-Business Elective	3	HHPL XXX	Physical Education Elective	1
	<b>Total Credit Hours</b>	<b>14</b>		<b>Total Credit Hours</b>	<b>16</b>

### Third Year

<b>First Semester</b>			<b>Second Semester</b>		
FINA 311	Finance Principles	3	BLAW 305	Business Law I	3
INFO 311	Quantitative Business Analysis	3	INFO 335	Production & Opers Mgmt	3
MGMT 301	Management & Org Behavior	3	MGMT 302	Advanced Org Behavior	3
MKTG 301	Principles of Marketing	3	MGMT 303	Human Resource Mgmt	3
	Science Elective	3		Business or Non-Business Elective	3
	<b>Total Credit Hours</b>	<b>15</b>		<b>Total Credit Hours</b>	<b>15</b>

### Fourth Year

<b>First Semester</b>			<b>Second Semester</b>		
MGMT 304 or MGMT 350	Labor Management Relations or Management of Small Business	3	MGMT 316	Business Ethics	3
MGMT 331	Decision Making	3	MGMT 380	Seminar in Management	3
MGMT 351	Entrepreneurship	3	MGMT 390	Business Policy	3
MGMT XXX	Management Elective	3	MGMT XXX	Management Elective	3
	Business Elective	3		Business Elective	3
	<b>Total Credit Hours</b>	<b>15</b>		<b>Total Credit Hours</b>	<b>15</b>

**Total Credit Hours Required for Graduation in Program 120**