

HOWARD UNIVERSITY SCHOOL OF BUSINESS

Accredited by AACSB-International

Undergraduate Curriculum

MANAGEMENT

FIRST YEAR

FIRST SEMESTER		HRS	SECOND SEMESTER		HRS
ENGW-XXX	English Writing Requirement	3	ENGW-XXX	English Writing Requirement	3
MATH-010	College Algebra II *+	4	MATH-026	Applied Calculus *	4
	Foreign Language ①	3		Foreign Language (Level 2+)	3
	History or Political Science Elective ①	3	PSYC-050	Intro to Psychology	3
INFO-010	Business Problem Solving	2	MGMT-011	Business Orientation II	1
MGMT-010	Business Orientation	1			
	TOTAL	16		TOTAL	14

SECOND YEAR

FIRST SEMESTER		HRS	SECOND SEMESTER		HRS
ECON-001	Principles of Economics I	3	ECON-002	Principles of Economics II	3
ACCT-201	Accounting Principles I	3	ACCT-202	Accounting Principles II	3
	Literature Elective ①	3	INFO-204	Management Info Systems	3
HHPL-XXX	Physical Education- Health ①	1	ECON-180	Statistics-Bus & Economics	3
	Afro-American Elective ①	3	BCOM-320	Business Communication	3
MGMT-001	Career Counseling	1	HHPL-XXX	Physical Education- Activity ①	1
	TOTAL	14		TOTAL	16

THIRD YEAR

FIRST SEMESTER		HRS	SECOND SEMESTER		HRS
INFO-311	Quantitative Bus Analysis	3	INFO-335	Production & Operations Mgmt	3
MGMT-301	Management & Org Behavior	3	<i>MGMT-302</i>	<i>Advanced Organizational Behavior</i>	3
FINA-311	Finance Principles	3	<i>MGMT-303</i>	<i>Human Resource Management</i>	3
MKGT-301	Principles of Marketing	3	BLAW-305	Business Law I	3
	Science Elective ①	3-4		Non-Business Elective	3
	TOTAL	15-16		TOTAL	15

FOURTH YEAR

FIRST SEMESTER		HRS	SECOND SEMESTER		HRS
<i>MGMT-304</i> OR <i>MGMT-350</i>		3	<i>MGMT-380</i>	<i>Seminar in Management</i>	3
<i>MGMT-331</i>	<i>Decision Making</i>	3	MGMT-390	Business Policy	3
MGMT-351	Entrepreneurship	3	<i>MGMT-XXX</i>	<i>Management Elective ②</i>	3
<i>MGMT-XXX</i>	<i>Management Elective ②</i>	3		Non-Business Elective	3
BECN-330	Managerial Economics	3	PHIL-XXX	Philosophy Elective ①	3
	TOTAL	15		TOTAL	15

Minimum semester credits required for GRADUATION: 120

*A GRADE OF "C" OR BETTER MUST BE EARNED IN EACH OF THE TWO REQUIRED MATH COURSES IN ORDER TO FULFILL THE MATH REQUIREMENT AND IN ORDER TO ENROLL IN EACH AND EVERY SCHOOL OF BUSINESS JUNIOR-LEVEL AND SENIOR-LEVEL COURSE. ONLY 4 CREDIT HOURS WILL BE AWARDED FOR EACH REQUIRED MATH COURSE. AN AVERAGE OF AT LEAST A GRADE OF "C" MUST BE EARNED IN ACCOUNTING PRINCIPLES I AND ACCOUNTING PRINCIPLES II.

+STUDENTS EXEMPT FROM MATH 010/ COLLEGE ALGEBRA II MUST COMPLETE A SUBSTITUTE COURSE(S) EQUIVALENT TO 4 CREDIT HOURS.

① See the *General Education Electives Sheet* in order to determine the courses that fulfill these requirements.

② See the *Course Requirements for the Major Sheet* in order to determine the courses that fulfill these requirements.

Course names in **bold** are those courses that comprise the business core. Course names in *italics* are those courses that are required for the major. Many of the courses listed above require prerequisites. For more information see the *Course Prerequisite Information Sheet*. Any student who has enrolled in a course without the proper prerequisite(s) will be withdrawn from the course.

The course *underlined and italicized* is the Capstone for the major. This course integrates specific knowledge and skill sets acquired from previous courses within the discipline and features comprehensive assessments of cumulative student learning.

The course **underlined and in bold** is the Capstone course for the undergraduate business curriculum. This course integrates the knowledge and skills sets acquired from courses in different disciplines and features comprehensive assessments of students' competency in solving complex, interdisciplinary business problems.

MANAGEMENT BBA

Effective Fall 2015 (Rev'd SU22)

General Education Core			
Course No.	Title	Hrs	Prerequisites and Minimum Classification
<i>Maximum 15 credits of "Ds" and minimum grade of "C" for MATH courses.</i>			
ECON 001	Principles of Economics I	3	Varies based on Department
ECON 002	Principles of Economics II	3	
ENGW	English Writing Requirements	6	
HHPL	Physical Education - Activity Elective	1	
HHPL	Physical Education - Health Elective	1	
HIST or POLS	History or Political Science Elective	3	
MATH 007 or MATH 010	Pre-Calculus or College Algebra II	4	
MATH 026 or MATH 156	Applied Calculus or Calculus I	4	
PSYC 050	Introduction to Psychology	3	
	Afro-American Elective	3	
	Foreign Language Requirements	6	
	Literature Elective	3	
	Non-Business Electives	6	
	Philosophy Elective	3	
	Science Elective	3	
Total Credit Hours		52	

Business Core			
<i>Maximum 6 credits of "Ds." Minimum average grade of "C" in ACCT 201 and ACCT 202. Minimum grade of "C" in MGMT 301.</i>			
ACCT 201	Accounting Principles I	3	MATH 006 (C)
ACCT 202	Accounting Principles II	3	ACCT 201 (C); MATH 007/010 (C)
BCOM 320	Business Communication	3	ENGW 101/102/104; ENGW 103/105; MATH 026/156 (C); Sophomore
BEEN 330	Managerial Economics	3	ECON 001; ECON 002; INFO 311; MATH 026/156 (C)
BLAW 305	Business Law I	3	MATH 026/156 (C); BCOM 320; Junior
ECON 180	Statistics for Business & Economics	3	Varies based on Department
FINA 311	Finance Principles	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C); Junior
INFO 010	Business Problem Solving	2	None
INFO 204	Management Info Systems	3	INFO 010
INFO 311	Quantitative Business Analysis	3	ECON 180; INFO 204; MATH 026/156 (C); Junior
INFO 335	Production & Operations Mgmt	3	INFO 311; Junior
MGMT 001	Career Counseling	1	MGMT 011
MGMT 010	Business Orientation	1	None
MGMT 011	Business Orientation II	1	MGMT 010
MGMT 301	Management & Org. Behavior	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C); Junior
MGMT 351	Entrepreneurship	3	FINA 311/312; MATH 026/156 (C); MGMT 301; MKTG 301; Junior
MGMT 390	Business Policy	3	MGMT 301; Senior
MKTG 301	Principles of Marketing	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)
Total Credit Hours		47	

Major Core			
<i>Minimum 2.5 GPA and grade of "C."</i>			
MGMT 302	Marketing Research	3	MGMT 301 (C); Junior
MGMT 303	Marketing Communications	3	MGMT 301 (C); Junior
MGMT 304 or MGMT 350	Labor Management Relations or Management of Small Business	3	MGMT 301 (C); Junior
MGMT 331	Decision Making	3	MGMT 301 (C); Junior
MGMT 380	Marketing Planning & Strategy	3	MGMT 301 (C); Senior
Total Credit Hours		15	

Major Electives			
<i>Minimum 2.5 GPA and grade of "C." Choose two of the following courses:</i>			
MGMT 306	Corporate Culture and Ethics	3	MGMT 301 (C); Junior
MGMT 307	Leadership and Spirituality	3	MGMT 301 (C); Junior
MGMT 308	Entertainment Management	3	MGMT 301 (C); Junior
MGMT 309	Sports Business Management	3	MGMT 301 (C); Junior
MGMT 310	Business and New Economy	3	MGMT 301 (C); Junior
MGMT 311	Advanced Management Consulting	3	MGMT 301 (C); Junior ; Approval
MGMT 312	Early History of African American Businesses	3	MGMT 301 (C); Junior
MGMT 313	Organization Leadership and Change	3	MGMT 301 (C); Junior
MGMT 314	Diversity and Inclusion in Orgs	3	MGMT 301 (C); Junior
MGMT 340	Management Development/TQM	3	MGMT 301 (C); Junior
MGMT 353	Entrepreneurial Marketing	3	MGMT 301 (C); Junior
MGMT 355	New Venture Development	3	MGMT 301 (C); Junior
MGMT 356	Entrepreneurial Externship	3	MGMT 351/INBU 380 (C); Junior; Approval
MGMT 357	Contemporary Issues in Mgmt	3	MGMT 301 (C); Junior
MGMT 385	Independent Study	3	MGMT 301 (C); Senior ; Approval
MGMT 800	Study Aboard	3	Approval
Total Credit Hours		6	

Total Credit Hours Required for Graduation in Program 120

Minimum 2.0 Cumulative GPA