

# HOWARD UNIVERSITY SCHOOL OF BUSINESS

## Accredited by AACSB-International

### Undergraduate Curriculum

## INTERNATIONAL BUSINESS

<b>FIRST SEMESTER</b>		<b>HRS</b>	<b>FIRST YEAR</b>		<b>HRS</b>
ENGW-XXX	English Writing Requirement	3	ENGW-XXX	English Writing Requirement	3
MATH-010	College Algebra II **	4	MATH-026	Applied Calculus *	4
	Foreign Language (Level 2+) **	3		Foreign Language (Level 3+)	3
<b>INFO-010</b>	<b>Business Problem Solving</b>	2		Afro-American Elective ①	3
HHPL-XXX	Physical Education- Activity	1	PSYC-050	Intro to Psychology	3
<b>MGMT-010</b>	<b>Business Orientation</b>	1	<b>MGMT-011</b>	<b>Business Orientation II</b>	1
	<b>TOTAL</b>	<b>14</b>		<b>TOTAL</b>	<b>17</b>
<b>SECOND YEAR</b>					
<b>FIRST SEMESTER</b>		<b>HRS</b>	<b>SECOND SEMESTER ②</b>		<b>HRS</b>
	Foreign Language (Level 4+)	3		Foreign Language (Conversation)	3
ECON-001	Principles of Economics I	3	ECON-002	Principles of Economics II	3
<b>ACCT-201</b>	<b>Accounting Principles I</b> ◇	3	<b>ACCT-202</b>	<b>Accounting Principles II</b> ◇	3
<b>INFO-204</b>	<b>Management Info Systems</b>	3	<b>ECON-180</b>	<b>Statistics-Bus &amp; Economics</b>	3
<b>MGMT-001</b>	<b>Career Counseling</b>	1	<b>BCOM-320</b>	<b>Business Communication</b>	3
	<b>TOTAL</b>	<b>13</b>	HHPL-XXX	Physical Education- Health ①	1
				<b>TOTAL</b>	<b>16</b>
<b>THIRD YEAR</b>					
<b>FIRST SEMESTER</b>		<b>HRS</b>	<b>SECOND SEMESTER</b>		<b>HRS</b>
<b>INFO-311</b>	<b>Quantitative Bus Analysis</b>	3	<b>INFO-335</b>	<b>Production &amp; Operations Mgmt</b>	3
<i>INBU-300</i>	<i>Principles of Int'l Business</i>	3	<i>INBU-320</i>	<i>International Marketing</i>	3
<b>MKTG-301</b>	<b>Principles of Marketing</b>	3	<b>FINA-311</b>	<b>Finance Principles ***</b>	3
<b>BLAW-305</b>	<b>Business Law I</b>	3		Science Elective ①	3-4
<b>MGMT-301</b>	<b>Management &amp; Org Behavior</b>	3	SOCI-010	Intro to Cultural Anthropology (formerly ANTH 110/ Intro to Cultural Anthropology)	3
	<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15-16</b>
<b>FOURTH YEAR</b>					
<b>FIRST SEMESTER</b>		<b>HRS</b>	<b>SECOND SEMESTER</b>		<b>HRS</b>
<i>INBU-340</i>	<i>Int'l Financial Management</i>	3	<i>INBU-360</i>	<i>Management of Int'l Business</i>	3
<i>INBU-XXX</i>	<i>Int'l Business Elective</i> ③	3	<b>MGMT-390</b>	<b>Business Policy</b>	3
<b>BEEN-330</b>	<b>Managerial Economics</b>	3		<i>Functional or Regional Concentration</i> ④	3
	<i>Functional or Regional Concentration</i> ④	3		<i>Functional or Regional Concentration</i> ④	3
	<i>Functional or Regional Concentration</i> ④	3	POLS-001	Intro to Political Science	3
	<b>TOTAL</b>	<b>15</b>		<b>TOTAL</b>	<b>15</b>

#### Minimum semester credits required for GRADUATION: 120

\* A grade of "C" or higher is required in all Math courses to advance to the next level. Only 4 credit hours will be awarded for each required Math course.

\*\*International Business majors must complete a minimum of four semesters of a non-native foreign language, starting at level two or above, with one semester at the conversational level. IB majors who complete the conversational level in less than four semesters may choose to take another language until the four-semester foreign language minimum is completed.

\*\*\* International Business majors with a Functional Area Sequence in Finance must enroll in FINA 312 Business Finance.

+ Students exempt from Math 010/ College Algebra II must complete a substitute course(s) equivalent to 4 credit hours.

◇ The average grade of ACCT 201 and ACCT 202 must be a "C" or higher.

① See the *General Education Electives Sheet* in order to determine the courses that fulfill these requirements.

② Students are strongly urged to use this semester to study abroad

③ See the *Course Requirements for the Major Sheet* in order to determine the courses that fulfill these requirements.

④ Students must select a Functional or Regional Sequence

Note: All required and elective courses for your major must be a grade of "C" or higher. See *Course Requirements for the Major* sheet for more.

Course names in **bold** are those courses that comprise the business core. Course names in *italics* are those courses that are required for the major. Many of the courses listed above require prerequisites. For more information see the *Course Prerequisite Information Sheet*. Any student who has enrolled in a course without the proper prerequisite(s) will be withdrawn from the course.

The course *underlined and italicized* is the Capstone for the major. This course integrates specific knowledge and skill sets acquired from previous courses within the discipline and features comprehensive assessments of cumulative student learning.

The course **underlined and in bold** is the Capstone course for the undergraduate business curriculum. This course integrates the knowledge and skills sets acquired from courses in different disciplines and features comprehensive assessments of students' competency in solving complex, interdisciplinary business problems.

# INTERNATIONAL BUSINESS BBA

Effective Fall 2019 (Rev'd SU22)

General Education Core			
Course No.	Title	Hrs	Prerequisites and Minimum Classification
<i>Maximum 15 credits of "Ds" and minimum grade of "C" for MATH courses.</i>			
ECON 001	Principles of Economics I	3	Varies based on Department
ECON 002	Principles of Economics II	3	
ENGW	English Writing Requirements	6	
HHPL	Physical Education - Activity Elective	1	
HHPL	Physical Education - Health Elective	1	
MATH 007 or MATH 010	Pre-Calculus or College Algebra II	3	
MATH 026 or MATH 156	Applied Calculus or Calculus I	4	
POLS 001	Intro to Political Science	4	
PSYC 050	Introduction to Psychology	3	
SOCI 010	Intro to Cultural Anthropology	3	
	Afro-American Elective	12	
	Foreign Language Requirements - Level 2+	3	
	Science Elective	3	

**Total Credit Hours 49**

Business Core			
<i>Maximum 6 credits of "Ds." Minimum average grade of "C" in ACCT 201 and ACCT 202.</i>			
ACCT 201	Accounting Principles I	3	MATH 006 (C)
ACCT 202	Accounting Principles II	3	ACCT 201 (C); MATH 007/010 (C)
BCOM 320	Business Communication	3	ENGW 101/102/104; ENGW 103/105; MATH 026/156 (C); Sophomore
BECN 330	Managerial Economics	3	ECON 001; ECON 002; INFO 311; MATH 026/156 (C)
BLAW 305	Business Law I	3	MATH 026/156 (C); Junior
ECON 180	Statistics for Business & Economics	3	Varies based on Department
FINA 312	Business Finance	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)
INFO 010	Business Problem Solving	2	None
INFO 204	Management Info Systems	3	INFO 010
INFO 311	Quantitative Business Analysis	3	ECON 180; INFO 204; MATH 026/156 (C); Junior
INFO 335	Production & Operations Mgmt	3	INFO 311; Junior
MGMT 001	Career Counseling	1	MGMT 011
MGMT 010	Business Orientation	1	None
MGMT 011	Business Orientation II	1	MGMT 010
MGMT 301	Management & Org. Behavior	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C); Junior
MGMT 390	Business Policy	3	MGMT 301; Senior
MKTG 301	Principles of Marketing	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)

**Total Credit Hours 44**

Major Core			
INBU 300	Principles of International Business	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)
INBU 320	International Marketing	3	INBU 300 (C); MKTG 301; Junior
INBU 340	International Financial Management	3	FINA 311/312; INBU 300 (C); Junior
INBU 360	Management of International Business	3	INBU 300 (C); INBU 320 (C); INBU 340 (C); MGMT 301; Senior

**Total Credit Hours 12**

Major Electives			
<i>Minimum 2.5 GPA and grade of "C." Choose one of the following courses:</i>			
FINA 372	Emerging Markets Finance	3	FINA 311/312 (C); Junior
INBU 361	Import/Export Management	3	INBU 300 (C); INBU 320 (C)
INBU 365	International Human Resources Mgmt	3	INBU 300 (C)
INBU 380	International Entrepreneurship	3	INBU 300 (C); INBU 320 (C); MGMT 301
INBU 385	International Business & Emerging Markets	3	INBU 300 (C); Junior
INBU 390	Seminar in International Business	3	INBU 300 (C)
INBU 398	Study Abroad	3	Approval

**Total Credit Hours 3**

Major Sequences			
<i>Minimum 2.5 GPA and grade of "C." Choose one of the following sequences or concentrations.</i>			
Functional			
Accounting	ACCT 310; ACCT 311; 6hrs of ACCT electives		Varies based on Department
Entrepreneurship	INBU 380; MGMT 350; MGMT 351; MGMT 355; MGMT 356		
Finance	FINA 313; FINA 380; 6hrs of FINA electives		
Info. Systems	INFO 210; INFO 330; INFO 370; INFO 385		
Insurance	INSU 350; INSU 351; INSU 352; INSU 354		
Management	MGMT 303; MGMT 351; 6hrs of MGMT electives		
Marketing	MKTG 315; MKTG 399; 6hrs of MKTG electives		
Supply Chain	SCHM 211; SCHM 340; SCHM 390; INFO 396		
Regional			
Asia	Consult Department Chairperson		Varies based on Department
Emerging Nations	ECON 192; ECON 194; POLS 128; POLS 170		
Europe	ECON 192; HIST 101; POLS 128; POLS 159		
Latin America	ECON 192; HIST 142; HIST 143; POLS 170		
Middle East & North Africa	ECON 192; ECON 194; HIST 192; POLS 128		
Sub-Saharan Africa	ECON 186; POLS 006; POLS 128; POLS 176		

**Total Credit Hours 12**

**Total Credit Hours Required for Graduation in Program 120**

*Minimum 2.0 Cumulative GPA*