



MANAGEMENT ENTREPRENEURSHIP CONCENTRATION

BBA

| General Education Core | | | |
|--|---------------------------------------|-----------|--|
| Course No. | Title | Hrs | Prerequisites and Minimum Classification |
| <i>Maximum 15 credits of "Ds" and minimum grade of "C" for MATH courses.</i> | | | |
| <i>MATH courses fulfilled by a placement test must be substituted with Business or Non-Business Elective(s) totaling the same number of credits.</i> | | | |
| ECON 001 | Principles of Economics I | 3 | Varies based on Department |
| ECON 002 | Principles of Economics II | 3 | |
| ECON 180 | Statistics for Business & Economics | 3 | |
| ENGW | English Writing Requirements | 6 | |
| HHPL | Physical Education Electives | 2 | |
| HIST or POLS | History or Political Science Elective | 3 | |
| MATH 007 or MATH 010 | Pre-Calculus or College Algebra II | 4 | |
| MATH 026 or MATH 156 | Applied Calculus or Calculus I | 4 | |
| PSYC 050 | Introductory Psychology | 3 | |
| | Afro-American Elective | 3 | |
| | Business or Non-Business Elective | 3 | |
| | Foreign Language Requirements | 6 | |
| | Non-Business Elective | 3 | |
| | Science Elective | 3 | |
| Total Credit Hours | | 49 | |

| Business Core | | | |
|---|--------------------------------|-----------|---|
| <i>Maximum 6 credits of "Ds" and minimum grade of "C" in ACCT 201, MGMT 301 and MGMT 351.</i> | | | |
| Course No. | Title | Hrs | Prerequisites and Minimum Classification |
| ACCT 201 | Accounting Principles I | 3 | MATH 006 (C) |
| ACCT 202 | Accounting Principles II | 3 | ACCT 201 (C); MATH 007/010 (C) |
| BCOM 320 | Business Communication | 3 | ENGW 101/102/104; ENGW 103/105; MATH 026/156 (C); Sophomore |
| BLAW 305 | Business Law I | 3 | MATH 026/156 (C); Junior |
| FINA 311 | Finance Principles | 3 | ACCT 202; ECON 001; ECON 002; MATH 026/156 (C); Junior |
| INFO 010 | Business Problem Solving | 2 | None |
| INFO 204 | Management Info Systems | 3 | INFO 010 |
| INFO 311 | Quantitative Business Analysis | 3 | ECON 180; INFO 204; MATH 026/156 (C); Junior |
| INFO 335 | Production & Operations Mgmt | 3 | INFO 311; Junior |
| MGMT 001 | Career Counseling | 1 | MGMT 011 |
| MGMT 010 | Business Orientation | 1 | None |
| MGMT 011 | Business Orientation II | 1 | MGMT 010 |
| MGMT 301 | Management & Org. Behavior | 3 | ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C); Junior |
| MGMT 351 | Entrepreneurship | 3 | FINA 311/312; MATH 026/156 (C); MGMT 301; MKTG 301; Junior |
| MGMT 390 | Business Policy | 3 | MGMT 301; Senior |
| MKTG 301 | Principles of Marketing | 3 | ACCT 202; ECON 001; ECON 002; MATH 026/156 (C) |
| | Business Electives | 3 | Varies based on Department |
| Total Credit Hours | | 44 | |

| Major Core | | | |
|--|-----------------------|-----------|--|
| <i>Minimum 2.5 GPA and grade of "C."</i> | | | |
| Course No. | Title | Hrs | Prerequisites and Minimum Classification |
| MGMT 302 | Advanced Org Behavior | 3 | MGMT 301 (C); Junior |
| MGMT 303 | Human Resource Mgmt | 3 | MGMT 301 (C); Junior |
| MGMT 316 | Business Ethics | 3 | MGMT 301 (C); Junior |
| MGMT 331 | Decision Making | 3 | MGMT 301 (C); Junior |
| MGMT 380 | Seminar in Mgmt | 3 | MGMT 301 (C); Senior |
| Total Credit Hours | | 15 | |

| Concentration Requirements | | | |
|--|------------------------------|-----------|--|
| <i>Minimum 2.5 GPA and grade of "C."</i> | | | |
| Course No. | Title | Hrs | Prerequisites and Minimum Classification |
| MGMT 350 | Management of Small Business | 3 | MGMT 301 (C); Junior |
| MGMT 353 | Entrepreneurial Marketing | 3 | MGMT 301 (C); Junior |
| MGMT 355 | New Venture Development | 3 | MGMT 301 (C); Junior |
| MGMT 356 | Entrepreneurial Externship | 3 | MGMT 351/INBU 380 (C); Junior; Approval |
| Total Credit Hours | | 12 | |

Total Credit Hours Required for Graduation in Program 120

Minimum 2.0 Cumulative GPA

Effective Fall 2022



MANAGEMENT BBA

ENTREPRENEURSHIP CONCENTRATION

FOUR-YEAR EXAMPLE SCHEDULE

First Year

| Course No. | Course Title | Hrs | Course No. | Course Title | Hrs |
|---------------------------|---------------------------------------|-----|---------------------------|-------------------------------|-----|
| First Semester | | | Second Semester | | |
| ENGW XXX | English Writing Requirement 1 | 3 | ENGW XXX | English Writing Requirement 2 | 3 |
| HIST or POLS | History or Political Science Elective | 3 | MATH 026 | Applied Calculus | 4 |
| INFO 010 | Business Problem Solving | 2 | MGMT 011 | Business Orientation II | 1 |
| MATH 010 | College Algebra II | 4 | PSYC 050 | Intro to Psychology | 3 |
| MGMT 010 | Business Orientation | 1 | | Foreign Language 2 | 3 |
| | Foreign Language 1 | 3 | | | |
| Total Credit Hours | | | Total Credit Hours | | |
| 16 | | | 14 | | |

Second Year

| First Semester | | | Second Semester | | |
|---------------------------|-----------------------------|---|---------------------------|-----------------------------|---|
| ACCT 201 | Accounting Principles I | 3 | ACCT 202 | Principles of Accounting II | 3 |
| ECON 001 | Principles of Economics I | 3 | BCOM 320 | Business Communication | 3 |
| HHPL XXX | Physical Education Elective | 1 | ECON 002 | Principles of Economics II | 3 |
| MGMT 001 | Career Counseling | 1 | ECON 180 | Statistics: Bus & Economics | 3 |
| | Afro-American Elective | 3 | INFO 204 | Management Info Systems | 3 |
| | Non-Business Elective | 3 | HHPL XXX | Physical Education Elective | 1 |
| Total Credit Hours | | | Total Credit Hours | | |
| 14 | | | 16 | | |

Third Year

| First Semester | | | Second Semester | | |
|---------------------------|--------------------------------|---|---------------------------|-----------------------------------|---|
| FINA 311 | Finance Principles | 3 | BLAW 305 | Business Law I | 3 |
| INFO 311 | Quantitative Business Analysis | 3 | INFO 335 | Production & Opers Mgmt | 3 |
| MGMT 301 | Management & Org Behavior | 3 | MGMT 302 | Advanced Org Behavior | 3 |
| MKTG 301 | Principles of Marketing | 3 | MGMT 303 | Human Resource Mgmt | 3 |
| | Science Elective | 3 | | Business or Non-Business Elective | 3 |
| Total Credit Hours | | | Total Credit Hours | | |
| 15 | | | 15 | | |

Fourth Year

| First Semester | | | Second Semester | | |
|---------------------------|------------------------------|---|---------------------------|----------------------------|---|
| MGMT 331 | Decision Making | 3 | MGMT 316 | Business Ethics | 3 |
| MGMT 350 | Management of Small Business | 3 | MGMT 356 | Entrepreneurial Externship | 3 |
| MGMT 351 | Entrepreneurship | 3 | MGMT 380 | Seminar in Management | 3 |
| MGMT 353 | Entrepreneurial Marketing | 3 | MGMT 390 | Business Policy | 3 |
| MGMT 355 | New Venture Development | 3 | | Business Elective | 3 |
| Total Credit Hours | | | Total Credit Hours | | |
| 15 | | | 15 | | |

Total Credit Hours Required for Graduation in Program 120