

**School of Business  
MARKETING BBA  
ADVISING WORKSHEET**

<b>NAME</b>	<b>HU-ID#@</b>	<b>YR ENTERED SB</b>	
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Using Adobe or Preview, type in all information below from your transcript.  
If you have not yet taken a course, write the semester and year you plan to take it instead of the Grade.  
Submit Advising Form, Advising Worksheet and Unofficial Transcript to HUSB-Marketing@Howard.edu

	COURSE #	COURSE TITLE	CREDIT	GRADE/ SEMESTER	REPEAT
<b>FIRST YEAR</b>					
FIRST SEMESTER	ENGW-	English Writing Requirement:	3		
	MATH-010	College Algebra II *	4		
	PSYC-050	Intro to Psychology	3		
		Afro-American Elective	3		
	INFO-010	Business Problem Solving	2		
	<b>MGMT-010</b>	<b>Business Orientation</b>	1		
SECOND SEMESTER	ECON-001	Principles of Economics I	3		
	ENGW-	English Writing Requirement:	3		
	MATH-026	Applied Calculus *	4		
	<b>ACCT-201</b>	<b>Accounting Principles I</b>	3		
	<b>MGMT-011</b>	<b>Business Orientation II</b>	1		
<b>SECOND YEAR</b>					
FIRST SEMESTER	ECON-002	Principles of Economics II	3		
		Literature Elective:	3		
	<b>ACCT-202</b>	<b>Accounting Principles II</b>	3		
		Foreign Language:	3		
	HHPL-	Physical Education- Activity	1		
	HHPL-	Physical Education- Health	1		
	<b>MGMT-001</b>	<b>Career Counseling</b>	1		
SECOND SEMESTER	<b>ECON-180</b>	<b>Statistics-Bus &amp; Economics</b>	3		
	<b>BCOM-320</b>	<b>Business Communication</b>	3		
		Foreign Language (Level 2+):	3		
	<b>INFO-204</b>	<b>Management Info Systems</b>	3		
	<b>MKTG-301</b>	<b>Principles of Marketing</b>	3		
<b>THIRD YEAR</b>					
FIRST SEMESTER	<b>INFO-311</b>	<b>Quantitative Business Anal</b>	3		
	<i>MKTG-310</i>	<i>Consumer Behavior</i>	3		
	<b>MGMT-301</b>	<b>Management &amp; Org Behavior</b>	3		
	<b>FINA-311</b>	<b>Finance Principles</b>	3		
	<i>MKTG-315</i>	<i>Marketing Research</i>	3		
SECOND SEMESTER	<b>BECN-330</b>	<b>Managerial Economics</b>	3		
	<i>MKTG-361</i>	<i>Marketing Analytics (aka Computer Apps in Mktg)</i>	3		
	<b>BLAW-305</b>	<b>Business Law I</b>	3		
	<b>MGMT-351</b>	<b>Entrepreneurship</b>	3		
		Non-Business Elective:	3		
<b>FOURTH YEAR</b>					
FIRST SEMESTER	<b>INFO-335</b>	<b>Production &amp; Operations Mgmt</b>	3		
	<i>MKTG-320</i>	<i>Marketing Communications</i>	3		
	<i>MKTG-</i>	<i>Marketing Elective:</i>	3		
	PHIL-	Philosophy Elective:	3		
		Science Elective:	3-4		
SECOND SEMESTER	<i>MKTG-399</i>	<i>Mktg Planning &amp; Strategy</i>	3		
	<i>MKTG-</i>	<i>Marketing Elective:</i>	3		
		History or Political Science Elective:	3		
	<b>MGMT-390</b>	<b>Business Policy</b>	3		
		Non-Business Elective:	3		
<b>TOTAL</b>			120		

**HOWARD**  
**UNIVERSITY**  
**School of Business**  
DEPARTMENT OF MARKETING  
**ADVISING WORKSHEET**

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**BUSINESS CORE COURSES (44 CREDITS)**

COURSE	TITLE	GRADE	COURSE	TITLE	GRADE
MGMT 001	Career Counseling		FINA 311	Finance Principles	
MGMT 010	Business Orientation		MKTG 301	Principles of Marketing	
ECON 180	Statistics- Business & Econ		INFO 311	Quantitative Business Analysis	
ACCT 201	Accounting Principles I		BCOM 320	Business Communication	
ACCT 202	Accounting Principles II		BECN 330	Managerial Economics	
INFO 204	Management Information Systems		INFO 335	Production & Operations Management	
MGMT 301	Management & Org. Behavior		MGMT 351	Entrepreneurship	
BLAW 305	Business Law		MGMT 390	Business Policy	

**MARKETING MAJOR REQUIREMENTS (21 CREDITS)**

COURSE	TITLE	GRADE	COURSE	TITLE	GRADE
MKTG 310	Consumer Behavior		MKTG 399	Marketing Planning & Strategy	
MKTG 315	Marketing Research				
MKTG 320	Marketing Communications			Marketing Elective:	
MKTG 361	Marketing Analytics ( <i>aka Computer Apps in Mktg</i> )			Marketing Elective:	

Major Requirements G.P.A.  (2.5 Minimum)

[Click for G.P.A. Help](#)

Cumulative Overall G.P.A.  (2.5 Minimum)

Yes No

Any F's in the Business Core?

More than 6 credits of D's in the Business Core?

More than 21 credits of D's in total?

Grade of D or F in any Major required courses listed above?

A grade of D or F in MATH 010 or MATH 026?

An average grade lower than C for ACCT 201 and ACCT 202?

*If any answer above is "Yes," the student is in violation of degree requirements.*

**MINIMUM CUMULATIVE GRADE POINT AVERAGE FOR ALL CREDITS ATTEMPTED: 2.0**