



## New Course Proposal Form

The Office of the Dean is committed to driving innovation through the curriculum. There are several ways a new course can be innovative: pursuing interdisciplinary approaches, cross-listing at the undergraduate and graduate levels, the utilization of new technologies, creating social impact, engaging with the local community, responding to student feedback or new demands in the industry, or serving as the foundation for new areas of studies, concentrations, tracks or certificates.

**Department:**

**Instructor:**

**Course Title:**

**Course Number:**

**In-Person**

**Online**

**Will the course be cross-listed?**

List any pre-requisite courses, if applicable:

**No**

**Yes (list associated programs)**

### Course Description

*3-5 sentence summary for promotion.*

### Course Objectives and Goals

*List specific, measurable learning objectives/goals. Consider knowledge, skills, analysis and application.*

### Teaching Methods and Tools

*How will you present content and engage with students?*

### Evaluation of Student Learning

*What assessments will demonstrate student mastery?*

**Gained Skills**

List any unique skills not currently taught in the curriculum students will gain from completing this course.

**Impact and Innovation**

Explain how this proposed course reflects emerging trends in the industry, responds to student feedback, generates any kind of social impact or pushes innovation in Business Education. Identify press articles, quotes from thought leaders, industry reports, annual reports or other sources to substantiate your position.

**Interdisciplinary Approach**

Explain how this course encourages interdisciplinary or cross-disciplinary learning.

**Peer References**

Identify comparable classes taught at peer institutions. List the university, program and course. If no such class exists, leave this space blank.

**Business School Core Competencies**

Select the core competencies fulfilled by your proposed course.

Strong Critical Thinking and Analytical Skills

Effective Communication Skills

Technology literacy for decision making and business applications

Appreciation and Application of Entrepreneurship

Ethical Decision Making

Awareness of Global Factors Impacting Business

**Program Learning Goals**

How does this course fulfill the learning goals for your program? A list can be found [here](#).

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Approved:                      Yes                      No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_