



INTERNATIONAL BUSINESS

BBA

General Education Core				
Course No.	Title	Hrs	Prerequisites and Minimum Classification	
<i>Maximum 15 credits of "Ds" and minimum grade of "C" for MATH courses.</i>				
<i>MATH courses fulfilled by a placement test must be substituted with Business or Non-Business Elective(s) totaling the same number of credits.</i>				
ECON 001	Principles of Economics I	3	View the Howard Course Catalog or contact the Department coordinating the course	
ECON 002	Principles of Economics II	3		
ECON 180	Statistics for Business & Economics	3		
ENGW	English Writing Requirements	6		
MATH 007 or MATH 010	Pre-Calculus or College Algebra II	4		
MATH 026 or MATH 156	Applied Calculus or Calculus I	4		
POLS 001	Intro to Political Science	3		
SOCI 010	Intro to Cultural Anthropology	3		
	Afro-American Elective	3		
	Foreign Language Requirements (Level 2+)	12		
	Non-Business Elective	3		
	Science Elective	3		
		Total Credit Hours		50

Business Core			
<i>Maximum 6 credits of "Ds" and minimum grade of "C" in ACCT 201.</i>			
ACCT 201	Accounting Principles I	3	MATH 006 (C)
ACCT 202	Accounting Principles II	3	ACCT 201 (C); MATH 007/010 (C)
BCOM 320	Business Communication	3	ENGW 101/102/104; ENGW 103/105; MATH 026/156 (C); Sophomore
BEEN 330	Managerial Economics	3	ECON 001; ECON 002; INFO 311; MATH 026/156 (C)
BLAW 305	Business Law I	3	MATH 026/156 (C); Junior
FINA 311	Finance Principles	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C); Junior
INFO 010	Business Problem Solving	2	None
INFO 204	Management Info Systems	3	INFO 010
INFO 311	Quantitative Business Analysis	3	ECON 180; INFO 204; MATH 026/156 (C); Junior
INFO 335	Production & Operations Mgmt	3	INFO 311; Junior
MGMT 001	Career Counseling	1	MGMT 011
MGMT 010	Business Orientation	1	None
MGMT 011	Business Orientation II	1	MGMT 010
MGMT 301	Management & Org. Behavior	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C); Junior
MGMT 390	Business Policy	3	MGMT 301; Senior
MKTG 301	Principles of Marketing	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)
	Business Electives	3	Varies based on chosen course
		Total Credit Hours	44

Major Core			
INBU 300	Principles of International Business	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)
INBU 320	International Marketing	3	INBU 300 (C); MKTG 301; Junior
INBU 340	International Financial Management	3	FINA 311/312; INBU 300 (C); Junior
INBU 360	Management of International Business	3	INBU 300 (C); INBU 320 (C); INBU 340 (C); MGMT 301; Senior
		Total Credit Hours	12

Major Electives			
<i>Minimum 2.5 GPA and grade of "C." Choose one of the following courses:</i>			
FINA 372	Emerging Markets Finance	3	FINA 311/312 (C); Junior
INBU 361	Import/Export Management	3	INBU 300 (C); INBU 320 (C)
INBU 365	International Human Resources Mgmt	3	INBU 300 (C)
INBU 380	International Entrepreneurship	3	INBU 300 (C); INBU 320 (C); MGMT 301
INBU 385	International Business & Emerging Markets	3	INBU 300 (C); Junior
INBU 390	Seminar in International Business	3	INBU 300 (C)
INBU 398	Study Abroad	3	Approval
		Total Credit Hours	3

Major Sequences			
<i>Minimum 2.5 GPA and grade of "C." Choose one of the following sequences or concentrations.</i>			
Functional			
Accounting	ACCT 310; ACCT 311; 6hrs of ACCT electives	View the Howard Course Catalog or contact the Department coordinating the course	
Entrepreneurship	INBU 380; MGMT 350; MGMT 351; MGMT 355; MGMT 356		
Finance	FINA 313; FINA 380; 6hrs of FINA electives		
Info. Systems	INFO 210; INFO 330; INFO 370; INFO 385		
Insurance	INSU 350; INSU 351; INSU 352; INSU 354		
Management	MGMT 303; MGMT 351; 6hrs of MGMT electives		
Marketing	MKTG 315; MKTG 399; 6hrs of MKTG electives		
Supply Chain	SCHM 211; SCHM 340; SCHM 390; INFO 396		
Regional			
Asia	Consult Department Chairperson	View the Howard Course Catalog or contact the Department coordinating the course	
Emerging Nations	ECON 192; ECON 194; POLS 128; POLS 170		
Europe	ECON 192; HIST 101; POLS 128; POLS 159		
Latin America	ECON 192; HIST 142; HIST 143; POLS 170		
Middle East & North Africa	ECON 192; ECON 194; HIST 192; POLS 128		
Sub-Saharan Africa	ECON 186; POLS 006; POLS 128; POLS 176		
		Total Credit Hours	12

Total Credit Hours Required for Graduation in Program 121
Minimum 2.0 Cumulative GPA



INTERNATIONAL BUSINESS BBA

FOUR-YEAR EXAMPLE SCHEDULE

First Year					
Course No.	Course Title	Hrs	Course No.	Course Title	Hrs
First Semester			Second Semester		
ENGW XXX	English Writing Requirement 1	3	ENGW XXX	English Writing Requirement 2	3
INFO 010	Business Problem Solving	2	MATH 026	Applied Calculus	4
MATH 010	College Algebra II	4	MGMT 011	Business Orientation II	1
MGMT 010	Business Orientation	1	SOCI 010	Intro to Cultural Anthropology	3
	Foreign Language 2	3		Afro-American Elective	3
	Non-Business Elective	3		Foreign Language 3	3
	Total Credit Hours	16		Total Credit Hours	17
Second Year					
First Semester			Second Semester		
ACCT 201	Accounting Principles I	3	ACCT 202	Principles of Accounting II	3
ECON 001	Principles of Economics I	3	BCOM 320	Business Communication	3
MGMT 001	Career Counseling	1	ECON 002	Principles of Economics II	3
INFO 204	Management Info Systems	3	ECON 180	Statistics: Bus & Economics	3
	Foreign Language 4	3		Foreign Language Conversation	3
	Total Credit Hours	13		Total Credit Hours	15
Third Year					
First Semester			Second Semester		
BLAW 305	Business Law I	3	FINA 311	Finance Principles	3
INBU 300	Principles of Int'l Business	3	INBU 320	International Marketing	3
INFO 311	Quantitative Business Analysis	3	INFO 335	Production & Operations Mgmt	3
MGMT 301	Management & Org Behavior	3		Business Elective	3
MKTG 301	Principles of Marketing	3		Science Elective	3
	Total Credit Hours	15		Total Credit Hours	15
Fourth Year					
First Semester			Second Semester		
BECN 330	Managerial Economics	3	INBU 360	Management of Int'l Business	3
INBU 340	Int'l Financial Mgmt	3	MGMT 390	Business Policy	3
INBU XXX	Int'l Business Elective	3	POLS 001	Intro to Political Science	3
	Sequence Elective	3		Sequence Elective	3
	Sequence Elective	3		Sequence Elective	3
	Total Credit Hours	15		Total Credit Hours	15

Total Credit Hours Required for Graduation in Program 121