



# MANAGEMENT ENTREPRENEURSHIP CONCENTRATION

BBA

General Education Core			
Course No.	Title	Hrs	Prerequisites and Minimum Classification
Maximum 15 credits of "Ds" and minimum grade of "C" for MATH courses. MATH courses fulfilled by a placement test must be substituted with Business or Non-Business Elective(s) totaling the same number of credits.			
ECON 001	Principles of Economics I	3	View the Howard Course Catalog or contact the Department coordinating the course
ECON 002	Principles of Economics II	3	
ECON 180	Statistics for Business & Economics	3	
ENGW	English Writing Requirements	6	
HHPL	Physical Education Electives	2	
HIST or POLS	History or Political Science Elective	3	
MATH 007 or MATH 010	Pre-Calculus or College Algebra II	4	
MATH 026 or MATH 156	Applied Calculus or Calculus I	4	
PSYC 050	Introductory Psychology	3	
	Afro-American Elective	3	
	Business or Non-Business Elective	3	
	Foreign Language Requirements	6	
	Non-Business Elective	3	
	Science Elective	3	
Total Credit Hours		49	

Business Core			
Maximum 6 credits of "Ds" and minimum grade of "C" in ACCT 201, MGMT 301 and MGMT 351.			
ACCT 201	Accounting Principles I	3	MATH 006 (C)
ACCT 202	Accounting Principles II	3	ACCT 201 (C); MATH 007/010 (C)
BCOM 320	Business Communication	3	ENGW 101/102/104; ENGW 103/105; MATH 026/156 (C); Sophomore
BLAW 305	Business Law I	3	MATH 026/156 (C); Junior
FINA 311	Finance Principles	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C); Junior
INFO 010	Business Problem Solving	2	None
INFO 204	Management Info Systems	3	INFO 010
INFO 311	Quantitative Business Analysis	3	ECON 180; INFO 204; MATH 026/156 (C); Junior
INFO 335	Production & Operations Mgmt	3	INFO 311; Junior
MGMT 001	Career Counseling	1	MGMT 011
MGMT 010	Business Orientation	1	None
MGMT 011	Business Orientation II	1	MGMT 010
MGMT 301	Management & Org. Behavior	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C); Sophomore
MGMT 351	Entrepreneurship	3	FINA 311/312; MATH 026/156 (C); MGMT 301; MKTG 301; Junior
MGMT 390	Business Policy	3	MGMT 301; Senior
MKTG 301	Principles of Marketing	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)
	Business Electives	3	Varies based on course chosen
Total Credit Hours		44	

Major Core			
Minimum 2.5 GPA and grade of "C."			
MGMT 302	Advanced Org Behavior	3	MGMT 301 (C); Junior; Spring Only
MGMT 303	Human Resource Mgmt	3	MGMT 301 (C); Junior; Spring Only
MGMT 316	Business Ethics	3	MGMT 301 (C); Junior; Fall Only
MGMT 331	Decision Making	3	MGMT 301 (C); Junior; Fall Only
MGMT 380	Seminar in Mgmt	3	MGMT 301 (C); Senior; Spring Only
Total Credit Hours		15	

Concentration Requirements			
Minimum 2.5 GPA and grade of "C."			
MGMT 350	Management of Small Business	3	MGMT 301 (C); Junior
MGMT 353	Entrepreneurial Marketing	3	MGMT 301 (C); Junior; Fall Only
MGMT 355	New Venture Development	3	MGMT 301 (C); Junior ; Spring Only
MGMT 356	Entrepreneurial Externship	3	MGMT 351/INBU 380 (C); Junior; Approval; Spring Only
Total Credit Hours		12	

Total Credit Hours Required for Graduation in Program 120

Minimum 2.0 Cumulative GPA

Effective Fall 2022

Rev'd FA23



# MANAGEMENT BBA

## ENTREPRENEURSHIP CONCENTRATION

### FOUR-YEAR EXAMPLE SCHEDULE

First Year					
Course No.	Course Title	Hrs	Course No.	Course Title	Hrs
First Semester			Second Semester		
ENGW XXX	English Writing Requirement 1	3	ENGW XXX	English Writing Requirement 2	3
HIST or POLS	History or Political Science Elective	3	MATH 026	Applied Calculus	4
INFO 010	Business Problem Solving	2	MGMT 011	Business Orientation II	1
MATH 010	College Algebra II	4	PSYC 050	Intro to Psychology	3
MGMT 010	Business Orientation	1		Foreign Language 2	3
	Foreign Language 1	3			
	<b>Total Credit Hours</b>	<b>16</b>		<b>Total Credit Hours</b>	<b>14</b>
Second Year					
First Semester			Second Semester		
ACCT 201	Accounting Principles I	3	ACCT 202	Principles of Accounting II	3
ECON 001	Principles of Economics I	3	BCOM 320	Business Communication	3
HHPL XXX	Physical Education Elective	1	ECON 002	Principles of Economics II	3
MGMT 001	Career Counseling	1	ECON 180	Statistics: Bus & Economics	3
	Afro-American Elective	3	INFO 204	Management Info Systems	3
	Non-Business Elective	3	HHPL XXX	Physical Education Elective	1
	<b>Total Credit Hours</b>	<b>14</b>		<b>Total Credit Hours</b>	<b>16</b>
Third Year					
First Semester			Second Semester		
FINA 311	Finance Principles	3	BLAW 305	Business Law I	3
INFO 311	Quantitative Business Analysis	3	INFO 335	Production & Opers Mgmt	3
MGMT 301	Management & Org Behavior	3	MGMT 302	Advanced Org Behavior	3
MKTG 301	Principles of Marketing	3	MGMT 303	Human Resource Mgmt	3
	Science Elective	3		Business or Non-Business Elective	3
	<b>Total Credit Hours</b>	<b>15</b>		<b>Total Credit Hours</b>	<b>15</b>
Fourth Year					
First Semester			Second Semester		
MGMT 331	Decision Making	3	MGMT 316	Business Ethics	3
MGMT 350	Management of Small Business	3	MGMT 356	Entrepreneurial Externship	3
MGMT 351	Entrepreneurship	3	MGMT 380	Seminar in Management	3
MGMT 353	Entrepreneurial Marketing	3	MGMT 390	Business Policy	3
MGMT 355	New Venture Development	3		Business Elective	3
	<b>Total Credit Hours</b>	<b>15</b>		<b>Total Credit Hours</b>	<b>15</b>

**Total Credit Hours Required for Graduation in Program 120**