



# INTERNATIONAL BUSINESS MIDDLE EAST & NORTH AFRICA SEQUENCE

BBA

General Education Core			
Course No.	Title	Hrs	Prerequisites and Minimum Classification
<b>Maximum 15 credits of "Ds" and minimum grade of "C" for MATH courses.</b>			
*If placed into MATH 156 first, then these 4 credit hours must be achieved through alternative elective(s).			
ECON 001	Principles of Economics I	3	<i>View the Howard Course Catalog or contact the Department coordinating the course</i>
ECON 002	Principles of Economics II	3	
ECON 180	Statistics for Business & Economics	3	
ENGW	English Writing Requirements	6	
MATH 007 or MATH 010*	Pre-Calculus or College Algebra II	4	
MATH 026 or MATH 156	Applied Calculus or Calculus I	4	
POLS	Political Science Elective	3	
SOCI 010	Intro to Cultural Anthropology	3	
	Afro-American Elective	3	
	Business Elective	3	
	Foreign Language Requirements (Level 2+)	12	
	One or Two General Elective(s)	2 - 3	
	Science Elective	3 - 4	

Total Credit Hours 52

Business Core			
<b>Maximum 6 credits of "Ds" and minimum grade of "C" in ACCT 201.</b>			
ACCT 201	Accounting Principles I	3	MATH 006 (C)
ACCT 202	Accounting Principles II	3	ACCT 201 (C); MATH 007/010 (C)
BCOM 320	Business Communication	3	ENGW 101/102/104; ENGW 103/105; MATH 026/156 (C); Sophomore
BEEN 330	Managerial Economics	3	ECON 001; ECON 002; INFO 311; MATH 026/156 (C)
BLAW 305	Business Law I	3	MATH 026/156 (C); Junior
FINA 311	Finance Principles	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C); Junior
INFO 010	Business Problem Solving	2	None
INFO 204	Management Info Systems	3	INFO 010
INFO 311	Quantitative Business Analysis	3	ECON 180; INFO 204; MATH 026/156 (C); Junior
INFO 335	Production & Operations Mgmt	3	INFO 311; Junior
MGMT 001	Career Counseling	1	MGMT 011
MGMT 010	Business Orientation	1	None
MGMT 011	Business Orientation II	1	MGMT 010
MGMT 301	Management & Org. Behavior	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C); Sophomore
MGMT 390	Business Policy	3	MGMT 301; Senior
MKTG 301	Principles of Marketing	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C)

Total Credit Hours 41

Major Core			
<b>Minimum 2.5 GPA and grade of "C."</b>			
INBU 300	Principles of International Business	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C)
INBU 320	International Marketing	3	INBU 300 (C); MKTG 301; Junior
INBU 340	International Financial Management	3	FINA 311/312; INBU 300 (C); Junior
INBU 360	Management of International Business	3	INBU 300 (C); INBU 320 (C); INBU 340 (C); MGMT 301; Senior

Total Credit Hours 12

Major Electives			
<b>Minimum 2.5 GPA and grade of "C." Choose one of the following courses:</b>			
FINA 372	Emerging Markets Finance	3	FINA 311/312 (C); Junior
INBU 361	Import/Export Management	3	INBU 300 (C); INBU 320 (C)
INBU 365	International Human Resources Mgmt	3	INBU 300 (C)
INBU 385	International Business & Emerging Markets	3	INBU 300 (C); Junior
INBU 390	Seminar in International Business	3	INBU 300 (C)
INBU 398	Study Abroad	3	Approval

Total Credit Hours 3

Major Sequence			
<b>Minimum 2.5 GPA and grade of "C."</b>			
ECON 192	International Commercial Policy	3	<i>View the Howard Course Catalog or contact the Department coordinating the course</i>
ECON 194	Theory of Economic Development	3	
HIST 192	Islam in Africa	3	
POLS 128	Intro to International Relations	3	

Total Credit Hours 12

Total Credit Hours Required for Graduation in Program 120

Minimum 2.0 Cumulative GPA

Effective Fall 2022

Rev'd SP24



# INT'L BUS - MIDDLE EAST & NORTH AFRICA FOUR-YEAR EXAMPLE SCHEDULE

First Year					
Course No.	Course Title	Hrs	Course No.	Course Title	Hrs
<b>First Semester</b>			<b>Second Semester</b>		
ENGW XXX	English Writing Requirement 1	3	ENGW XXX	English Writing Requirement 2	3
INFO 010	Business Problem Solving	2	MATH 026	Applied Calculus	4
MATH 010	College Algebra II	4	MGMT 011	Business Orientation II	1
MGMT 010	Business Orientation	1	SOCI 010	Intro to Cultural Anthropology	3
	Foreign Language 2	3		Afro-American Elective	3
	General Elective	1		Foreign Language 3	3
	<b>Total Credit Hours</b>	<b>15</b>		<b>Total Credit Hours</b>	<b>17</b>
Second Year					
<b>First Semester</b>			<b>Second Semester</b>		
ACCT 201	Accounting Principles I	3	ACCT 202	Principles of Accounting II	3
ECON 001	Principles of Economics I	3	BCOM 320	Business Communication	3
MGMT 001	Career Counseling	1	ECON 002	Principles of Economics II	3
INFO 204	Management Info Systems	3	ECON 180	Statistics: Bus & Economics	3
	Foreign Language 4	3		Foreign Language Conversation	3
	General Elective	1			
	<b>Total Credit Hours</b>	<b>14</b>		<b>Total Credit Hours</b>	<b>15</b>
Third Year					
<b>First Semester</b>			<b>Second Semester</b>		
BLAW 305	Business Law I	3	FINA 311	Finance Principles	3
INBU 300	Principles of Int'l Business	3	INBU 320	International Marketing	3
INFO 311	Quantitative Business Analysis	3	INFO 335	Production & Operations Mgmt	3
MGMT 301	Management & Org Behavior	3		Business Elective	3
MKTG 301	Principles of Marketing	3		Science Elective	3-4
	<b>Total Credit Hours</b>	<b>15</b>		<b>Total Credit Hours</b>	<b>15</b>
Fourth Year					
<b>First Semester</b>			<b>Second Semester</b>		
BECN 330	Managerial Economics	3	INBU 360	Management of Int'l Business	3
INBU 340	Int'l Financial Mgmt	3	MGMT 390	Business Policy	3
INBU XXX	Int'l Business Elective	3	POLS XXX	Political Science Elective	3
ECON 192	International Commercial Policy	3	ECON 194	Theory of Economic Development	3
HIST 192	Islam in Africa	3	POLS 128	Intro to International Relations	3
	<b>Total Credit Hours</b>	<b>15</b>		<b>Total Credit Hours</b>	<b>15</b>

**Total Credit Hours Required for Graduation in Program 120**