

## HOWARD UNIVERSITY SCHOOL OF BUSINESS

Accredited by AACSB-International

## Undergraduate Curriculum

**MANAGEMENT, CONCENTRATION IN ENTREPRENEURSHIP**

## FIRST YEAR

FIRST SEMESTER		HRS	SECOND SEMESTER		HRS
ENGW-XXX	English Writing Requirement	3	ENGW-XXX	English Writing Requirement	3
MATH-010	College Algebra II *+	4	MATH-026	Applied Calculus *	4
Foreign Language ①		3	Foreign Language (Level 2+)		3
History or Political Science Elective ①		3	PSYC-050	Intro to Psychology	3
<b>INFO-010</b>	<b>Business Problem Solving</b>	2	<b>MGMT-011</b>	<b>Business Orientation II</b>	1
<b>MGMT-010</b>	<b>Business Orientation</b>	1			
<b>TOTAL</b>		<b>16</b>	<b>TOTAL</b>		<b>14</b>

## SECOND YEAR

FIRST SEMESTER			SECOND SEMESTER		
ECON-001	Principles of Economics I	3	ECON-002	Principles of Economics II	3
<b>ACCT-201</b>	<b>Accounting Principles I</b> ◇	3	<b>ACCT-202</b>	<b>Accounting Principles II</b> ◇	3
Literature Elective ①		3	<b>INFO-204</b>	<b>Management Info Systems</b>	3
HHPL-XXX	Physical Education- Health ①	1	<b>ECON-180</b>	<b>Statistics-Bus &amp; Economics</b>	3
Afro-American Elective ①		3	<b>BCOM-320</b>	<b>Business Communication</b>	3
<b>MGMT-001</b>	<b>Career Counseling</b>	1	HHPL-XXX	Physical Education- Activity ①	1
<b>TOTAL</b>		<b>14</b>	<b>TOTAL</b>		<b>16</b>

## THIRD YEAR

FIRST SEMESTER			SECOND SEMESTER		
<b>INFO-311</b>	<b>Quantitative Bus Analysis</b>	3	<b>INFO-335</b>	<b>Production &amp; Operations Mgmt</b>	3
<b>MGMT-301</b>	<b>Management &amp; Org Behavior</b>	3	<i>MGMT-302</i>	<i>Advanced Organizational Behavior</i>	3
<b>FINA-311</b>	<b>Finance Principles</b>	3	<i>MGMT-303</i>	<i>Human Resource Management</i>	3
<b>MKGT-301</b>	<b>Principles of Marketing</b>	3	<b>BLAW-305</b>	<b>Business Law I</b>	3
Science Elective ①		3-4	<i>MGMT-353</i>	<i>Entrepreneurial Marketing</i>	3
<b>TOTAL</b>		<b>15-16</b>	General Elective		3
			<b>TOTAL</b>		<b>18</b>

## FOURTH YEAR

FIRST SEMESTER			SECOND SEMESTER		
<i>MGMT-350</i>	<i>Mgmt of Small Business</i>	3	<i>MGMT-380</i>	<i>Seminar in Management</i>	3
<i>MGMT-331</i>	<i>Decision Making</i>	3	<b>MGMT-390</b>	<b>Business Policy</b>	3
<b>MGMT-351</b>	<b>Entrepreneurship</b>	3	<i>MGMT-356</i>	<i>Entrepreneurial Externship</i>	3
<i>MGMT-355</i>	<i>Venture Development</i>	3	General Elective		3
<b>BECN-330</b>	<b>Managerial Economics</b>	3	PHIL-XXX	Philosophy Elective ①	3
<b>TOTAL</b>		<b>15</b>	<b>TOTAL</b>		<b>15</b>

**Minimum semester credits required for GRADUATION: 120**

\* A grade of "C" or higher is required in all Math courses to advance to the next level. Only 4 credit hours will be awarded for each required Math course.

+ Students exempt from Math 010/ College Algebra II must complete a substitute course(s) equivalent to 4 credit hours.

◇ The average grade of ACCT 201 and ACCT 202 must be a "C" or higher.

① See the *General Education Electives Sheet* in order to determine the courses that fulfill these requirements.

② See the *Course Requirements for the Major Sheet* in order to determine the courses that fulfill these requirements.

Note: All required and elective courses for your major must be a grade of "C" or higher. See *Course Requirements for the Major* sheet for more.

Course names in **bold** are those courses that comprise the business core. Course names in *italics* are those courses that are required for the major. Many of the courses listed above require prerequisites. For more information see the *Course Prerequisite Information Sheet*. Any student who has enrolled in a course without the proper prerequisite(s) will be withdrawn from the course.

The course *underlined and italicized* is the Capstone for the major. This course integrates specific knowledge and skill sets acquired from previous courses within the discipline and features comprehensive assessments of cumulative student learning.

The course **underlined and in bold** is the Capstone course for the undergraduate business curriculum. This course integrates the knowledge and skills sets acquired from courses in different disciplines and features comprehensive assessments of students' competency in solving complex, interdisciplinary business problems.

# MANAGEMENT BBA

## CONCENTRATION IN ENTREPRENEURSHIP

General Education Core			
Course No.	Title	Hrs	Prerequisites and Minimum Classification
<b>Maximum 15 credits of "Ds" and minimum grade of "C" for MATH courses.</b>			
ECON 001	Principles of Economics I	3	View the Howard Course Catalog or contact the Department coordinating the course
ECON 002	Principles of Economics II	3	
ENGW	English Writing Requirements	6	
HHPL	Physical Education - Activity Elective	1	
HHPL	Physical Education - Health Elective	1	
HIST or POLS	History or Political Science Elective	3	
MATH 007 or MATH 010	Pre-Calculus or College Algebra II	4	
MATH 026 or MATH 156	Applied Calculus or Calculus I	4	
PSYC 050	Introduction to Psychology	3	
	Afro-American Elective	3	
	Foreign Language Requirements	6	
	Literature Elective	3	
	General Electives	6	
	Philosophy Elective	3	
	Science Elective	3-4	

**Total Credit Hours 52**

Business Core			
<b>Maximum 6 credits of "Ds." Minimum average grade of "C" in ACCT 201 and ACCT 202. Minimum grade of "C" in MGMT 301 and MGMT 351.</b>			
ACCT 201	Accounting Principles I	3	MATH 006 (C)
ACCT 202	Accounting Principles II	3	ACCT 201 (C); MATH 007/010 (C)
BCOM 320	Business Communication	3	ENGW 101/102/104; ENGW 103/105; MATH 026/156 (C); Sophomore
BECN 330	Managerial Economics	3	ECON 001; ECON 002; INFO 311; MATH 026/156 (C)
BLAW 305	Business Law I	3	MATH 026/156 (C); Junior
ECON 180	Statistics for Business & Economics	3	None
FINA 311	Finance Principles	3	ACCT 202; ECON 001; ECON 002; MATH 026/156 (C); Junior
INFO 010	Business Problem Solving	2	None
INFO 204	Management Info Systems	3	INFO 010
INFO 311	Quantitative Business Analysis	3	ECON 180; INFO 204; MATH 026/156 (C); Junior
INFO 335	Production & Operations Mgmt	3	INFO 311; Junior
MGMT 001	Career Counseling	1	MGMT 011
MGMT 010	Business Orientation	1	None
MGMT 011	Business Orientation II	1	MGMT 010
MGMT 301	Management & Org. Behavior	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C); Sophomore
MGMT 351	Entrepreneurship	3	FINA 311/312; MATH 026/156 (C); MGMT 301; MKTG 301; Junior
MGMT 390	Business Policy	3	MGMT 301; Senior
MKTG 301	Principles of Marketing	3	ACCT 201 (C); ECON 001; ECON 002; MATH 026/156 (C)

**Total Credit Hours 47**

Major Core			
<b>Minimum 2.5 GPA and grade of "C."</b>			
MGMT 302	Advanced Org Behavior	3	MGMT 301 (C); Sophomore
MGMT 303	Human Resource Mgmt	3	MGMT 301 (C); Sophomore
MGMT 350	Management of Small Business	3	MGMT 301 (C); Sophomore
MGMT 331	Decision Making	3	MGMT 301 (C); Sophomore
MGMT 380	Seminar in Mgmt	3	MGMT 301 (C); Senior

**Total Credit Hours 15**

Concentration Requirements			
<b>Minimum 2.5 GPA and grade of "C."</b>			
MGMT 353	Entrepreneurial Marketing	3	MGMT 301 (C); Sophomore;
MGMT 355	New Venture Development	3	MGMT 301 (C); Sophomore;
MGMT 356	Entrepreneurial Externship	3	MGMT 351/INBU 380 (C); Junior; Approval

**Total Credit Hours 9**

**Total Credit Hours Required for Concentration 123**

*Minimum 2.0 Cumulative GPA*